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COTON HOUSE

REALTY • DESIGN • REMODEL

INTRODUCTION TO COTON HOUSE

Coton House uniquely combines real estate, interior design services, remodeling and investing within a single hybrid organization under one roof. Laurie Coton, the founder, maintains a talented team small enough to deliver personalized services dedicated to achieving a common goal for its clientele.

The broker's number one priority is her agents. She strives to provide a positive open-door policy to discuss and resolve issues, as well as to consider innovative ideas and new approaches to the changing business environment. Agents are selected for their experience and motivation to develop lasting relationships through excellent service. A collaboration of knowledge and information between agents in a supportive atmosphere defines this diverse team of professionals.



The following summary presents an overview of activities and resources available to Coton House agents:

- Personal 1 on 1s with non-competing Broker help you to not only plan your business, but to keep you accountable
- In-house technological consulting available to you to assist with Salesforce, our CRM, as well as drip campaigns, analytics and social media marketing*
- In-house marketing coordinator available to you for development of personalized marketing and print materials
- An active schedule of in-house presentations and training seminars by experts in all sectors of the housing, design and building industries
- Investing Team training on identifying investors, lenders, land acquisition, coordinating with specialized homebuilders plus sales & marketing of finished properties
- Access to the Interior Design Team to assist your clients with positioning their properties for sale or for updating after purchase. Referring agents receive a percentage of the project cost.
- An in-house design studio offering extensive samples for client selection in a beautifully appointed setting
- Access to a vast array of trusted vendor resources available to agency clientele
- Stunning modern garden-level offices in a secure, easily accessible Galleria area location with free parking
- Personalized attention from the broker and the agents so you never feel as just a number.

Laurie welcomes the opportunity to discuss your goals and ideas for enhancing your real estate career.

Please contact her to schedule an appointment.

Laurie Coton – Broker/CEO

E: laurie@cotonhoureality.com

Laurie Coton's credentials include the following:

- Nearly 20 years of real estate experience
- 25 years of interior design credentials
- Award-winning Interior Designer
- Past president for the American Association of Interior Designers (ASID)

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